What is claimed is:

- A process for delivering a polynucleotide into a parenchymal cell in a mammal, comprising: transporting the polynucleotide into a vessel communicating with the parenchymal cell of the mammal such that the polynucleotide is transfected into the parenchymal cell.
- 2. The process of claim 1 wherein the vessel contains a fluid.
- 3. The process of claim 1 wherein the polynucleotide is selected from the group consisting of RNA and DNA.
- 4. The process of claim 3 wherein the polynucleotide provides a code for expressing a polypeptide within the parenchymal cell.
- 5. The process of claim 4 wherein the polypeptide is a protein.
- 6. The process of claim 2 wherein the vessel is a blood vessel having a permeable wall.
- 7. The process of claim 6 wherein the blood vessel is from the group consisting of afferent and efferent vessels.
- 8. The process of claim 6 wherein the permeability of the blood vessel wall is increased to allow the polynucleotide to be delivered more efficiently.
- 9. The process of claim 7 wherein the blood vessel is an efferent vessel.
- 10. The process of claim 8 wherein the permeability is increased by a method selected from the group consisting of: increasing hydrostatic pressure on the blood

vessel wall, increasing osmotic pressure on the blood vessel wall and introducing a biologically-active molecule to the blood vessel wall.

- 11. The process of claim 10 wherein the osmotic pressure is increased by introducing a hypertonic solution to the blood vessel.
- 12. A process of claim 10 wherein the hydrostatic pressure is increased by obstructing outflow from the blood vessel.
- 13. A process for delivering a coded polynucleotide into a parenchymal cell of a mammal for expressing a protein, comprising:
 - a. transporting the polynucleotide to a vessel containing a fluid and having a permeable wall; and,
 - increasing the permeability of the wall for a time sufficient to allow delivery of the polynucleotide.
- 14. The process of claim 13 wherein the vessel is a blood vessel having intravascular pressure and a fluid outflow.
- 15. The process of claim 14 wherein permeability is increased by increasing the intravascular pressure to the vessel.
- 16. The process of claim 15 wherein increasing the intravascular pressure is performed by a method selected from the group consisting of: increasing a hypertonic pressure and increasing a hydrostatic pressure on the vessel wall.
- 17. The process of claim 15 wherein the hydrostatic pressure is increased by obstructing the outflow of the fluid from the vessel.
- 18. The process of claim 13 wherein the permeability is increased by introducing a biologically-active molecule to the vessel.

- 19. The process of claim 13 wherein the polynucleotide is selected from the group consisting of RNA and DNA.
- 20. The process of claim 13 wherein the polynucleotide is a naked polynucleotide.